

WebmasterWorld's PubCon Returns to Las Vegas With Craig Newmark of craigslist as a Keynote Speaker

WebmasterWorld's Search Engine & Internet Marketing Conference, PubCon, Has Announced It is Returning to the Las Vegas Convention Center on December 4-7, 2007

The Event is Supported by the Industry's Leading Businesses, Speakers, Exhibitors, and Sponsors, Including Yahoo!, PubCon's Multi-Year Sponsor

Las Vegas PubCon 2007

AUSTIN, Texas----WebmasterWorld's Search Engine & Internet Marketing Conference, PubCon (<http://www.PubCon.com>), has announced it is returning to the Las Vegas Convention Center on December 4-7, 2007. Craig Newmark of craigslist (<http://www.craigslist.org>) will deliver a keynote address. The event is supported by the industry's leading businesses, speakers, exhibitors, and sponsors, including Yahoo!, PubCon's multi-year sponsor.

Brett Tabke, PubCon's organizer and WebmasterWorld's CEO, said, "I'm delighted to announce that Craig Newmark will give a keynote address at our 2007 event in Las Vegas, which again will be sponsored by Yahoo!, as part of our multi-year sponsorship deal."

Yahoo! Publisher Network is a premier sponsor of WebmasterWorld's PubCon Search Engine & Internet Marketing conferences.

John Battelle, author of *The Search*, editor of the Searchblog, and chairman of the Web 2.0 Conference, said, "I've been to hundreds of conferences over the years. The ones that are still around today are those that can provide long-term value to sponsors and attendees. Multi-year sponsorship contracts prove that conferences have lasting and durable value for all concerned."

Guy Kawasaki, the author of *The Art of the Start* and managing director of Garage Technology Ventures, said, "There are milestones in every business. Acquiring long-term major sponsors is a clear sign that a conference has stepped to the next level."

"Las Vegas PubCon 2006 was our biggest and best conference, breaking our records for attendees and sessions, and attracting top speakers from leading businesses around the globe, including Guy Kawasaki as our opening Keynote," said Tabke. "Our aim, for Las Vegas PubCon 2007, is to deliver to our attendees, once again, the same extensive program of educational, topical and cutting-edge know-how, along with many networking opportunities."

WebmasterWorld's Search Engine & Internet Marketing Conference, PubCon 2006 was supported by the Internet industry's leading businesses, including: AdBrite, Arquan, Ask.com, Best of the Web, Bitscape IT Solutions, Blogsvertise, Captures, Card Service Loud, Casino City, ClickTracks, Did-it Search Marketing, Efficient Frontier, ForgeBusiness, Fortune Interactive, Google, ISEDN.org, JoeBucks, LivePerson, Market Leverage, Moniker, Mountain Media, Opera Software, Page Zero Media, PayPerPost, PositionTech, PRWeb, Revenue Magazine, SearchEngineWorld, Search Marketing Standard Magazine, TechPad Agency, Text Link Ads, Topix, Trellian Software, TrueLocal, Visicom Media, WebmasterRadio, Website Magazine, Wordtracker, WebmasterWorld, Yahoo! Publisher Network.

Las Vegas PubCon 2007 will be held at the Las Vegas Convention Center, December 4-7, 2007.

About PubCon

WebmasterWorld's PubCon events are for thought leaders in search engine and Internet marketing professionals to gather to share best practices in the design, development, promotion and marketing of their businesses and brands.

For registration details, go to: <http://www.PubCon.com>.

About Craig Newmark

Craig is a senior Web-oriented software engineer, with around twenty-five years of experience (including 18 years at IBM), and has become a leader in online community by virtue of running www.craigslist.org for over nine years. He's compiled extensive experience evangelizing, leading and building, including work at Bank of America and Charles Schwab.

About WebmasterWorld

WebmasterWorld is the leading source for Search Engine and Internet marketing news, best practices and educational events. Founded by Brett Tabke, an early '80s innovator in running BBS (Bulletin Board Systems), initially on SearchEngineWorld.com, the WebmasterWorld.com Forum began in 1996 and is now the largest community of online marketing professionals with more than 2 million posts and more than 100 discussion topics.

For more information about the conference, contact Brett Tabke at 512-772-8107 or brett at webmasterworld.com.

In the U.K., contact Neil Marshall at +44-118-988-0288 or 512-772-1897 or engine at webmasterworld.com.

For more details about sponsorship and exhibition opportunities, contact Strategic Marketing Director Joseph Morin at 512-497-6856 or joe at webmasterworld.com.