

Richard Rosenblatt of Demand Media To Give Keynote Speech at WebmasterWorld's PubCon, Las Vegas, 2007

AUSTIN, Texas----PubCon, the Search Engine & Internet Marketing Conference and Expo, will feature a keynote speech by Richard Rosenblatt, Co-Founder, Chairman and CEO of Demand Media, at the Las Vegas Convention Center December 4 to 7, 2007.

PubCon Chairman and WebmasterWorld CEO Brett Tabke said, "This is going to be a great Keynote! I first heard about Richard when he sold iMall and later oversaw the sale of MySpace while CEO of Intermix. I understand he has sold over \$1.3 billion of Internet media companies, so, with this experience, i'm sure we can all learn something from Richard."

This year, Las Vegas PubCon 2007 has moved into the larger South Hall at the Las Vegas Convention Center. Additionally, PubCon Las Vegas will feature its first ever Live Domain Auction by Moniker.

Yahoo! Publisher Network is a multi-year sponsor of WebmasterWorld's PubCon Search Engine & Internet Marketing conferences. Other premier platinum sponsors include Microsoft Live Search and Demand Media.

Registration and information at www.pubcon.com

About PubCon

WebmasterWorld's PubCon events are for thought leaders in search engine and Internet marketing professionals to gather to share best practices in the design, development, promotion and marketing of their businesses and brands.

About Demand Media

Demand Media is a social media company that connects content creators and large audiences with advertisers through its network of vertical media web properties. By using its proprietary social media tools and the unique distribution platform of the world's second largest domain registrar, Demand Media provides an interactive, personalized and vertically-focused media experience for users. The privately held company was founded in May 2006 and is based in Santa Monica, CA, with offices in San Francisco and Seattle, WA. For more information about Demand Media, Inc., visit: <http://www.demandmedia.com>

For more information about the conference, contact Brett Tabke at 512-772-8107 or brett@webmasterworld.com

In the U.K., contact Neil Marshall at +44-118-988-0288 or 512-231-8107 ext 106 or engine@webmasterworld.com

For more details about sponsorship and exhibition opportunities, contact Strategic Marketing Director Joseph Morin at 512-231-8107 ext 104 or joe@webmasterworld.com