

Raven Signs Up As Gold Sponsor For PubCon Las Vegas 2010

Austin, TX June 8, 2010 -- PubCon, the premier search and social media conference and expo, has announced that Raven Internet Marketing Tools has signed on to be a Gold Sponsor for Las Vegas PubCon to be held November 8 – 11, 2010, at the Las Vegas Convention Center.

With its major sponsorship, Nashville, Tennessee-based Raven, which will also be exhibiting at the 2010 Las Vegas PubCon, continues a partnership that began in March, 2009.

Raven offers a comprehensive suite of Internet marketing tools for managing SEO and social media campaigns, aimed at helping businesses research online keywords and monitor search engine trends.

"PubCon Vegas has become the one conference that I cannot miss," said Raven co-creator and product manager Jon Henshaw. "PubCon attracts the best talent from around the world, and the education and networking is unprecedented. It's a no-brainer for us to sponsor and support such an amazing event," Henshaw added.

"I have a great affinity for PubCon, because it's where I first learned advanced Internet marketing techniques, and it's also where I made some incredible friendships that have continued well beyond the length of each conference," Henshaw said.

At our 2010 Las Vegas PubCon conference representatives from Raven will be available in the exhibit hall, including Henshaw, who will also be speaking on session panels at PubCon.

Brett Tabke, PubCon and WebmasterWorld founder and chief executive, said, "We're thrilled to have Raven Internet Marketing Tools back as a PubCon Gold Sponsor and exhibitor, and look forward to a great conference in sunny Las Vegas this November."

PubCon registration and more information is available at www.pubcon.com

About PubCon

PubCon is a multi-track educational conference hosted by WebmasterWorld. PubCon events are for thought leaders and professionals Internet marketing, social media, search marketing and advertising to gather and to share best practices in the design, development, promotion and marketing of their Internet businesses and brands.

For more information about the conference, contact Brett Tabke at 512-231-8107 or brett at webmasterworld.com
In the U.K., contact Neil Marshall at 512-231-8107 ext 106 or engine at webmasterworld.com

For more details about sponsorship and exhibition opportunities, contact Strategic Marketing Director Joseph Morin at 512-231-8107 ext 104 or joe at webmasterworld.com.