

## PubCon South, Spring 2010 Announced

Austin, TX September 17, 2009 -- [PubCon](#), the search engine and Internet social media marketing conference and expo, has announced that its 2010 spring multi-track conference will be held in Dallas, Texas.

PubCon South will bring new marketing opportunities for businesses and attendees to capitalize on one of the major technology hubs around Dallas - Fort Worth, Houston and the greater Texas region, during three exciting days of cutting-edge multi-track sessions and networking events.

Brett Tabke, PubCon's Chair, said, "The overwhelming success of our PubCon South conference in Austin last March, made it clear that there was untapped need for a major search conference in the South. We have decided to return to Texas with a PubCon Dallas event in April, 2010. There has not been a search related conference in Texas since 2002. We will have top keynote speakers and a full slate of sessions focused on the hottest search, social, and marketing trends. Our trademark PubCon networking event will give everyone at PubCon the opportunity to meet and discuss their business issues with industry experts."

PubCon South is a multi-track technology conference with an extensive program of educational, highly topical sessions, where cutting-edge Internet marketing knowledge is shared with attendees. Previous event sponsors and exhibitors included Google, Microsoft and Yahoo.

"We're excited to bring PubCon to Dallas," Tabke said. "It is such a rich area for marketing, advertising, and search media related communities, that I am surprised there hasn't been another major marketing conference in Dallas in over 7 years. PubCon South/Dallas will be held April 13-15.

Speakers should apply with their proposal as soon as possible as places are limited. <http://www.pubcon.com/session-proposal.cgi>

For information on PubCon Dallas 2010 visit [PubCon.com](http://PubCon.com)

About PubCon PubCon is a multi-track educational conference hosted by SearchEngineWorld & WebmasterWorld. PubCon events are for thought leaders and professionals in search engine and Internet marketing to gather and to share best practices in the design, development, promotion and marketing of their Internet businesses and brands.

For more information about the conference, contact Brett Tabke at 512-231-8107 or brett at webmasterworld.com. In the U.K., contact Neil Marshall at 512-231-8107 ext 106 or engine at webmasterworld.com.

For more details about sponsorship and exhibition opportunities, contact Strategic Marketing Director Joseph Morin at 512-231-8107 ext 104 or joe at webmasterworld.com.