

PubCon South Announces Keynote Speech by Guy Kawasaki, Austin, Texas, 11-13 March 2009.

Austin, TX January 22, 2009 -- PubCon, the search engine and Internet marketing conference and expo, is holding PubCon South at the Norris Executive Conference Center, Austin, Texas, on March 11-13, 2009, and features a keynote speech by Guy Kawasaki.

PubCon South will bring a new marketing opportunity for businesses and attendees to capitalise on one of the major tech hubs around Austin, Houston and Dallas.

Brett Tabke, PubCon's organizer and WebmasterWorld's CEO, said, "We've been asked many times for an event in the South, so we're bringing PubCon home with our Austin event in March. To have Internet guru Guy Kawasaki join us for the keynote address will, no doubt, bring attendees recession-busting inspiration. And, with our PubCon networking event, every attendee has the opportunity to meet and discuss their business issues with industry experts."

PubCon South is a multi-track conference with an extensive program of educational, highly topical, and cutting-edge Internet marketing knowledge and held at the Norris Executive Conference Center.

Speakers should apply with their proposal as soon as possible as places are limited.

Early bird conference registration is now open at <http://www.pubcon.com>

About PubCon

PubCon is a multi-track educational conference hosted by SearchEngineWorld & WebmasterWorld. PubCon events are for thought leaders and professionals in search engine and Internet marketing to gather and to share best practices in the design, development, promotion and marketing of their Internet businesses and brands.

About Guy Kawasaki

Guy Kawasaki is a managing director of Garage Technology Ventures, and a columnist for Entrepreneur Magazine. Previously, he was an Apple Fellow at Apple Computer, Inc. A noted speaker and the founder of various personal computer companies, Guy Kawasaki was one of the individuals responsible for the success of the Macintosh computer. Guy Kawasaki's book, *The Art of the Start*, draws parallels between entrepreneurs starting new companies and employees in established companies who are trying to create a new product or service. He is the author of eight books including *Rules for Revolutionaries*, *How to Drive Your Competition Crazy*, *Selling the Dream*, and *The Macintosh Way*. His newest book, *Reality Check: The Irreverent Guide to Outsmarting, Outmanaging, and Outmarketing Your Competition*, is his all-in-one guide for starting and operating great organizations, was released on October 30, 2008. He has a BA from Stanford University and an MBA from UCLA as well as an honorary doctorate from Babson College.

For more information about the conference, contact Brett Tabke at 512-231-8107 or brett@webmasterworld.com.

In the U.K., contact Neil Marshall at 512-231-8107 ext 106 or engine at webmasterworld.com.

For more details about sponsorship and exhibition opportunities, contact Strategic Marketing Director Joseph Morin at 512-231-8107 ext 104 or joe at webmasterworld.com