

WebmasterWorld's PubCon Opens Registration For Las Vegas Conference,
December 4-7, 2007

AUSTIN, Texas---WebmasterWorld's Search Engine & Internet Marketing Conference, PubCon (<http://www.PubCon.com>), has announced it has opened registration for its Las Vegas Conference at the Las Vegas Convention Center on December 4-7, 2007. The event is supported by the industry's leading businesses, speakers, exhibitors, and sponsors, including Yahoo!, PubCon's multi-year sponsor.

Brett Tabke, PubCon's organizer and WebmasterWorld's CEO, said, "You can go to 150 internet marketing conferences in the US this year, but you can only go to one PubCon. With three months to go PubCon Las Vegas 2007 registration is now open, and early registrants can take full advantage of the discounted rate for our best conference ever."

PubCon's hotel of choice this year is Wynn Las Vegas, just across from the Las Vegas Convention Center, and special rates are available to PubCon registrants.

Craig Newmark of craigslist.org and Matt Cutts of Google.com are the first signed keynote addresses.

"I've been a follower of Craig Newmark for some time, and I'm especially impressed with how he's developed the site over many years to remain the market leader, despite strong competition. In addition, Matt Cutts' participation will set new ground with his Keynote address and audience question and answer period," said Tabke.

Yahoo! Publisher Network is a premier sponsor of WebmasterWorld's PubCon Search Engine & Internet Marketing conferences.

Las Vegas PubCon 2007 has moved into the larger South Hall of the the Las Vegas Convention Center on December 4-7, 2007.

About PubCon

WebmasterWorld's PubCon events are for thought leaders in search engine and Internet marketing professionals to gather to share best practices in the design, development, promotion and marketing of their businesses and brands.

For registration details, go to: <http://www.PubCon.com>

For more information about the conference, contact Brett Tabke at 512-772-8107 or brett at webmasterworld.com

In the U.K., contact Neil Marshall at +44-118-988-0288 or 512-772-1897 or engine at webmasterworld.com

For more details about sponsorship and exhibition opportunities, contact Strategic Marketing Director Joseph Morin at 512-497-6856 or joe at webmasterworld.com