

PubCon Keynote Speech To Feature Address by

vBulletin Parent Company CEO Bob Brisco

PubCon has announced that Bob Brisco will present a keynote speech at [PubCon](#), in the Las Vegas Convention Center, on November 10-13, 2009.

Brett Tabke, PubCon's organizer said, "vBulletin is a category killer: They own the forum software space on the web! The new modularity of vBulletin pushes it into the realm of a web platform. That makes the line between a strong vBulletin community installation and a major social networking site like Facebook thinner than ever before. The future for vBulletin is simply amazing. They are WordPress meets-Blogger meets-Facebook."

For the past 10 years Brisco has been the chief executive for Internet Brands, the parent company of Jelsoft Enterprises Limited, maker of the market-leading message forum software vBulletin.

With Internet Brands' web sites averaging some 50 million unique visitors monthly, Brisco is certain to deliver an exciting and informative keynote speech at PubCon, the search engine and Internet social media marketing conference and expo.

Under Brisco Internet Brands acquired category dominator vBulletin, a wildly successful web message board application that has won over even many open source software users. Internet Brands is also well known in the webmaster space for their ownership of the Flyer Talk frequent flier community. It is one of the most successful web message forums and one of only a select few forums to be acquired on the web in the last five years.

Prior to joining Internet Brands Brisco was president of Universal Studios Hollywood and CityWalk, where he oversaw all aspects of the business, including operations, sales, technology, marketing, entertainment and finance.

Brisco was responsible for more than \$1 billion in revenue while serving as senior vice president of advertising, marketing and new business development for The Los Angeles Times, where he directed the launch of LATimes.com and the acquisition of Hollywood.com.

Brett Tabke continued, "Brisco was a natural keynote speaker choice for PubCon, as the successful vBulletin software has grown since 2000 to become a leading online community for thousands of major web sites. He has extensive experience in building and expanding successful organizations that will benefit all PubCon attendees."

Conference registration and more information is available at <http://www.pubcon.com>

About PubCon

PubCon is a multi-track educational conference hosted by SearchEngineWorld and WebmasterWorld. PubCon events are for thought leaders and professionals in search engine and Internet marketing and advertising to gather and to share best practices in the design, development, promotion and marketing of their Internet businesses and brands.

For more information about the conference, contact Brett Tabke at 512-231-8107 or brett at webmasterworld.com

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