

AUSTIN, Texas--July 26, 2006--WebmasterWorld's Search Engine & Internet Marketing Conference, PubCon, being held in Las Vegas, November 14th to 17th, 2006, features a keynote speech by Jon S. von Tetzchner, Opera Software's Chief Executive Officer.

"The Web is ready to go everywhere -- from the cell phone to the TV and many places in between. Webmasters are the critical component to this revolution. After all, they make the sites. In addition to the Webmasters, browsers must share that responsibility by creating tools to make this a bloodless revolution," commented Jon. "I'm looking forward to sharing many ideas about how both groups can work more closely together. And, if you've ever been to Oslo in November, you know another reason why I'm excited to be in Vegas. I can't wait," concluded Jon.

"It's an honor to announce Jon's participation at our Las Vegas conference," said Brett Tabke, WebmasterWorld's CEO, "And if it gets him out of Oslo for that cold, dark winter, so much the better."

WebmasterWorld's conferences and sessions are for anyone involved in the Search Engine Industry, the Online Advertising Industry, Affiliates, Webmasters, and any business with an Internet presence.

Registration and information is at <http://www.pubcon.com>.

About Opera Software ASA

Opera Software ASA has redefined Web browsing for PCs, mobile phones and other networked devices. Opera's cross-platform Web browser technology is renowned for its small size, performance and standards-compliance, while giving users a faster, safer and more dynamic online experience. Opera Software is headquartered in Oslo, Norway, with offices around the world. The company is listed on the Oslo Stock Exchange under the ticker symbol OPERA. [www.opera.com](http://www.opera.com)

About WebmasterWorld:

WebmasterWorld is the leading source for Search Engine and Internet marketing news, best practices and educational events. Founded by Brett Tabke, an early '80s innovator in running BBS (Bulletin Board Systems), the WebmasterWorld Forum began in 1996 and is now the largest community of online marketing professionals with more than 2 million posts and more than 100 discussion topics. WebmasterWorld Conference and PubCon events are for thought leaders in search engine and Internet marketing professionals to gather to share best practices in the, design, development, promotion and marketing of their businesses and brands.

For more information about the conference, contact Brett Tabke at 512-231-8107 or [brett@webmasterworld.com](mailto:brett@webmasterworld.com).

In the UK, contact Neil Marshall Tel: (+44) 118 988 0288 or [engine@webmasterworld.com](mailto:engine@webmasterworld.com)

For more details about sponsorship and exhibition opportunities contact Strategic Marketing Director Joseph Morin at 512-497-6856 or joe at [webmasterworld.com](mailto:joe@webmasterworld.com)