

## WebmasterWorld's PubCon Announces Details Of Its Biggest Ever Search Engine & Internet Marketing Conference For Las Vegas 2006

Austin, TX October 19, 2006 -- WebmasterWorld's PubCon has moved up a gear by announcing details of its biggest ever conference for its Las Vegas event this November. With over 40 sessions during the week and more than 115 speakers, the event has something for everyone involved with Search Engines & Internet Marketing.

Brett Tabke, WebmasterWorld's CEO and PubCon organizer said, "In all the events I've put together over the years, I have never been as excited about a conference line up as I am about PubCon Las Vegas 2006. Our extensive conference schedule is packed with sessions full of educational and hands-on know-how content."

"We waste no time getting it started with a Keynote by Guy Kawasaki," Brett continued. "That's followed by the first of the sessions including speakers from Digg, FeedBurner, Yahoo, Google, AOL, Opera, and Ebay's Shopping.com, and an afternoon keynote with Opera's Jon Von Tetzchner. There are more afternoon sessions until we wind up Tuesday with a free cocktail reception."

"Wednesday, we convene with a keynote speech by John Battelle, recently acknowledged by Advertising Age as one of the ten Best Marketeters in the Business. The Expo Hall opens today, followed by the first of the day's sessions including speakers from Enterprise Rent-A-Car, Google, LocalLaunch, TrueLocal.com, and Yahoo! Publisher Network. Wednesday afternoon features a super session on Website Research with four absolute super stars of the research community: Gordon Hotchkiss, Tom Hughes, Glenn Alsup, and Dana Todd: thanks for coming out to the show. We finish the day with a free cocktail reception."

"Thursday gets us up and running with a keynote by Danny Sullivan. It was about a month ago, that Sullivan announced his retirement from Searchenginewatch and the Searchenginestrategies conferences. Following the morning sessions, in Thursday afternoon we finish up the conference with two back-to-back super sessions: Matt Cutts, Tim Mayer, Greg Boser, Todd Friesen, Danny Sullivan, and Jake Baillie. The second is our classic search engines and webmasters session called the Search Engine Smack Down. That's rapidly followed by a free cocktail reception."

"On Friday, we finish off a packed week with a classic Friday afternoon networking session where attendees will have the chance to meet and greet in an informal environment."

"Not only is there a packed week of sessions and events, I've also heard that TechPad have agreed a prize draw of a top-end dedicated server system free for a year, wow! With all this, it's going to be a great event not to be missed." Brett concluded.

WebmasterWorld's Search Engine & Internet Marketing conferences comprise of tracks and sessions aimed at businesses and consultants involved in the Search Engine Industry, the Online Advertising Industry, Affiliates, Webmasters, and any business with an Internet presence.

Session information <http://www.pubcon.com/sessions.htm>

Registration and further information is at <http://www.pubcon.com>

About WebmasterWorld:

WebmasterWorld is the leading source for Search Engine and Internet marketing news, best practices and educational events. Founded by Brett Tabke, an early '80s innovator in running BBS (Bulletin Board Systems), the WebmasterWorld Forum began in 1996 and is now the largest community of online marketing professionals with more than 2 million posts and more than 100 discussion topics.

WebmasterWorld Conference and PubCon events are for thought leaders in search engine and Internet marketing professionals to gather to share best practices in the, design, development, promotion and marketing of their businesses and brands.

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