

WebmasterWorld's Search & Internet Marketing Conference, PubCon, Features a Keynote Speech by Guy Kawasaki in Las Vegas, 14th to 17th November - 2006

AUSTIN, Texas July 12, 2006 -- WebmasterWorld's Search Engine & Internet Marketing Conference, PubCon, being held in Las Vegas, November 14th to 17th, 2006, features a keynote speech by Guy Kawasaki.

"This year's fat cats are last year's innovators. My goal is to help attendees learn how to scald as many cats as possible. Change, for this community, is good." Said Guy Kawasaki.

"I'm delighted to have Guy with us for our Las Vegas conference," said Brett Tabke, WebmasterWorld's CEO, "And I'm looking forward to hearing his keynote, which I'm sure will inspire, enthuse and interest our audience."

WebmasterWorld's conferences and sessions are for anyone involved in the Search Engine Industry, the Online Advertising Industry, Affiliates, Webmasters, and any business with an Internet presence.

Registration and information is at <http://www.pubcon.com>

About Guy Kawasaki

Guy Kawasaki is a managing director of Garage Technology Ventures, an early-stage venture capital firm and a columnist for Forbes.com. Previously, he was an Apple Fellow at Apple Computer, Inc. where he was one of the individuals responsible for the success of the Macintosh computer. Guy is the author of eight books including The Art of the Start, Rules for Revolutionaries, How to Drive Your Competition Crazy, Selling the Dream, and The Macintosh Way. He has a BA from Stanford University and an MBA from UCLA as well as an honorary doctorate from Babson College.

About WebmasterWorld:

WebmasterWorld is the leading source for Search Engine and Internet marketing news, best practices and educational events. Founded by Brett Tabke, an early '80s innovator in running BBS (Bulletin Board Systems), the WebmasterWorld Forum began in 1996 and is now the largest community of online marketing professionals with more than 2 million posts and more than 100 discussion topics. WebmasterWorld Conference and PubCon events are for thought leaders in search engine and Internet marketing professionals to gather to share best practices in the, design, development, promotion and marketing of their businesses and brands.

For more information about the conference, contact Brett Tabke at 512-231-8107 or brett at webmasterworld.com

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For more details about sponsorship and exhibition opportunities contact Strategic Marketing Director Joseph Morin at 512-497-6856 or joe at webmasterworld.com