

George Wright of "Will it Blend" to Give Keynote at PubCon, Las Vegas, 2008

PubCon, the search engine and Internet marketing conference and expo, has announced George Wright, of Blendtec's "Will it Blend" fame, will give a keynote speech at PubCon, Las Vegas Convention Center, North Halls, on November 11-14, 2008.

Brett Tabke, PubCon's organizer, said, "I'm delighted George has agreed to give a keynote for us at this year's PubCon. This is the perfect analogy to web marketing today, because we need blended results and blended traffic. Anyone interested in viral marketing, video branding, product promotion and Internet marketing ideas should find George's PubCon keynote of great interest. You can't just rely on one source of traffic these days!"

George Wright's viral promotion techniques have driven more than 6 million visitors to his company's Web site in less than a week.

Las Vegas PubCon 2008 is in the North Halls at the Las Vegas Convention Center, November 11-14, 2008.

Conference Registration and more information is available at <http://www.pubcon.com>

About PubCon

PubCon is hosted by SearchEngineWorld & WebmasterWorld. PubCon events are for thought leaders and professionals in search engine and Internet marketing to gather and to share best practices in the design, development, promotion and marketing of their Internet businesses and brands.

For more information about the conference, contact Brett Tabke at 512-231-8107 or brett at webmasterworld.com

In the U.K., contact Neil Marshall at 512-231-8107 ext 106 or engine at webmasterworld.com

For more details about sponsorship and exhibition opportunities, contact Strategic Marketing Director Joseph Morin at 512-231-8107 ext 104 or joe at webmasterworld.com