

PubCon Announces An Extensive Program Of Sessions At Its Las Vegas Conference, November 11-14, 2008

PubCon, the search engine and Internet marketing conference and expo, has announced its biggest ever line-up of industry-leading speakers and no less than a 85 sessions at the Las Vegas Convention Center, North Hall, on November 11-14, 2008.

PubCon features six specialized session tracks per day, with themes on day one such as "SEO: Organic Search," "SEM: Search Marketing," "Social Media Marketing," "Video and Multimedia" and the popular "Interactive Site Reviews" track.

Day two at PubCon 2008 includes tracks on "Social Brand Reputation Management," "Web Hosting" and "Site Content," while day three features tracks on "Linking and Social Media," "Domains and Alternative Traffic," "The Webmaster World of Technology" and an industry-specific search optimization track.

PubCon will feature a special "Search Engine Super Session" with Google's Matt Cutts, Sean Suchter from Yahoo!, Microsoft Live Search's Nathan Buggia, and Erik Collier from Ask.com. Each day at PubCon will also feature evening special events, culminating on day four with the legendary PubCon networking session.

Additionally, PubCon Las Vegas includes keynote speeches by Satya Nadella, Microsoft's Corporate VP, Search & Advertising Platform Group, and George Wright, of Blendtec's "Will it Blend" fame, an expert in viral marketing techniques.

Brett Tabke, PubCon's organizer, said, "We've developed PubCon 2008 to deliver the best value of any educational Internet marketing conference in existence. Not only do we have the industry's leading professionals presenting and attending in Las Vegas this November, but we also provide the perfect environment for attendees to network and develop business opportunities. There's content here for every marketer! Come and join us at PubCon Las Vegas 2008 in the North Hall at the Las Vegas Convention Center this November 11-14."

The conference line-up includes speakers from the major search engines, and from the leading industry experts in the fields of search engine and Internet marketing, Web development, PPC advertising, Internet video, blogging and affiliate programs. The full list of speakers and sponsors can be found at the PubCon website:
<http://www.pubcon.com>

Las Vegas PubCon 2008 is in the North Hall at the Las Vegas Convention Center, November 11-14, 2008. Conference registration and more information is available at <http://www.pubcon.com>

About PubCon

PubCon is a six-track educational conference hosted by SearchEngineWorld & WebmasterWorld. PubCon events are for thought leaders and professionals in search engine and Internet marketing to gather and to share best practices in the design, development, promotion and marketing of their Internet businesses and brands.

For more information about the PubCon conference, contact Brett Tabke at 512-231-8107 or brett at webmasterworld.com
In the U.K., contact Neil Marshall at 512-231-8107 extension 106 or engine at webmasterworld.com

For details about sponsorship and exhibition opportunities, contact Strategic Marketing Director Joseph Morin at 512-231-8107 extension 104 or joe at webmasterworld.com