

WebmasterWorld's PubCon Announces Domain Name Auction, Presented By Moniker,
at Las Vegas, December 2007

Search Engine & Internet Marketing Conference, PubCon, Has Announced it is Holding a Domain Name Auction in Conjunction with Leading Domain Registrar Moniker.com

AUSTIN, Texas----PubCon, the Search Engine & Internet Marketing Conference, will host a domain name auction during its conference in the Las Vegas Convention Center on December 4-7, 2007. Domain Asset Management specialist Moniker.com will carry out their Live and Silent Domain Auctions.

Brett Tabke, PubCon's organizer and WebmasterWorld's CEO, said, "We are honored and excited to bring this special event to the conference. Domain names are the cornerstone of online businesses, and this will be PubCon attendees' opportunity to acquire key domain names in the space. Many domains will already have excellent levels of traffic."

Monte Cahn, co-founder and CEO of Moniker.com said, "We're very excited about holding a domain name auction at PubCon in Las Vegas. This is an opportunity for conference attendees to purchase premium domains that will help increase their search optimization results and direct navigation thus increasing their exposure on the Web. This auction will showcase some of the best domains in the space."

Those interested in submitting a domain name for the auction should contact sales@moniker.com.

Yahoo! Publisher Network is a premier sponsor of WebmasterWorld's PubCon Search Engine & Internet Marketing conferences.

Las Vegas PubCon 2007 has moved into the larger South Hall at the Las Vegas Convention Center on December 4-7, 2007.

About PubCon

WebmasterWorld's PubCon events are for thought leaders in search engine and Internet marketing professionals to gather to share best practices in the design, development, promotion and marketing of their businesses and brands.

For registration details, go to: <http://www.PubCon.com>

About Moniker

Moniker is the first and only provider of Domain Asset Management™, a complete set of business services that provide companies a single-point-of-access to help manage and maximize the value of their domains. With more than a decade of experience, Moniker is a top 10 domain registrar, holds the industry's highest customer retention rate and pioneered the industry's first domain appraisal formula. It is considered the industry's premier marketplace to buy and sell domain names.

Moniker, with headquarters in Pompano Beach, Florida, is an operating unit of Seevast Corporation, a company of marketing services firms that drive sales, build brands and leverage core assets for their clients.

For more information about the conference, contact Brett Tabke at 512-772-8107 or brett at webmasterworld.com

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For more details about sponsorship and exhibition opportunities, contact Strategic Marketing Director Joseph Morin at 512-497-6856 or joe at webmasterworld.com