

Demand Media Signs On As Gold Sponsor At PubCon Las Vegas, December 2007

AUSTIN, Texas----PubCon, the Search Engine & Internet Marketing Conference and Expo, has announced Demand Media has signed up as a new Gold Sponsor, joining Yahoo Publisher Network at the Las Vegas Convention Center on December 4-7, 2007.

PubCon Chairman and WebmasterWorld CEO Brett Tabke said, "We are excited and proud to have Demand Media sign on as Gold Sponsors for this year's event. I have been a big fan of Demand Media and CEO Richard Rosenblatt since I first heard about Richard when he sold iMall and later oversaw the sale of MySpace while CEO of Intermix."

Quinn Daly of Demand Media said, "PubCon is an excellent opportunity for us to develop relationships and to introduce to this alpha consumer audience our vision for social media in online communities and for user generated content. In addition, we'll also have a presence with our eNom domain services business. We're delighted to be involved at PubCon in Las Vegas."

This year, Las Vegas PubCon 2007 has moved into the larger South Hall at the Las Vegas Convention Center. Additionally, PubCon Las Vegas will feature its first ever Live Domain Auction by Moniker.

Yahoo! Publisher Network is a multi-year sponsor of WebmasterWorld's PubCon Search Engine & Internet Marketing conferences. Other premier platinum sponsors include Microsoft Live Search and Demand Media.

About PubCon

WebmasterWorld's PubCon events are for thought leaders in search engine and Internet marketing professionals to gather to share best practices in the design, development, promotion and marketing of their businesses and brands.

About Demand Media

Demand Media is a social media company that connects content creators and large audiences with advertisers through its network of vertical media web properties. By using its proprietary social media tools and the unique distribution platform of the world's second largest domain registrar, Demand Media provides an interactive, personalized and vertically-focused media experience for users. The privately held company was founded in May 2006 and is based in Santa Monica, CA, with offices in San Francisco and Seattle, WA. For more information about Demand Media, Inc., visit: <http://www.demandmedia.com>

For more information about the conference, contact Brett Tabke at 512-772-8107 or brett at webmasterworld.com

In the U.K., contact Neil Marshall at +44-118-988-0288 or 512-772-1897 or engine at webmasterworld.com

For more details about sponsorship and exhibition opportunities, contact Strategic Marketing Director Joseph Morin at 512-497-6856 or joe at webmasterworld.com